

Building a Private Practice

Presented By: Dr. Jennifer Berton, LICSW, CADC-II

“Jennifer...WOW.”

“I just learned everything I need to get my practice going. I wish I had taken this training 5 years ago.”

“I walked in not knowing how to get started. I am leaving feeling completely prepared. How can I thank you for this?”

“Just exactly what I needed.”



Training Synopsis

Do you have a private practice or are you interested in opening one? Are you utilizing all the available tools to protect and build your practice? This training will give you everything you need to build a solid, ethical practice that effectively helps the clients you serve.

1

LEARNING OBJECTIVE

Gather all materials to set up your practice correctly and efficiently.

2

LEARNING OBJECTIVE

Learn how to effectively build a solid client base.

3

LEARNING OBJECTIVE

Explore all the vital tools you need to protect your practice.

4

LEARNING OBJECTIVE

Examine the potential ways to grow your business.

Core Ideas

This is the training you need to ensure you are building a private practice that adheres to HIPAA regulations, ethical principals, and scope of practice restrictions. It explores the necessary paperwork to use with clients, as well as steps you need to take to protect your practice. This training will also provide a plethora of ideas about how to grow your business to its full potential. If you have a private practice, or wish to build one, you *need* this training to make sure the practice you build is at its clinical best.

This training has obvious innovations in direct practice, as it aims to help the clinician build a practice that will benefit the clients it serves. This training topic connects to diversity in allowing the participants to attend to the diverse background of the clients in the community in which it serves. It connects to ethics because participants will learn how to ensure their practice adheres to the strictest of ethical principles. It connects to advocacy because clients need healthy and effective practices from which to gain ethical and appropriate care. This training will teach attendees how to build private practices that meet the needs of the clients

they serve, which strengthens both the individual client's treatment experience and the profession as a whole.

Reading List

- Berton, J.D. (2014). *Ethics for addiction professionals*. Wiley & Sons: New Jersey.
- Centore, A. (2016). *How to thrive in counseling private practice*. Thriveworks Press:
- Grodzki, L. (2015). *Building your ideal private practice*. W.W. Norton & Co: New York.
- Truffo, C. (2007). *Be a wealthy therapist: Finally, you can make a living while making a difference*. MP Press:
- Stout, C.E. & Grand, L.C. (2004). *Getting started in private practice: The complete guide to building your mental health practice*. John Wiley & Sons: New Jersey.

“Dr. Berton is engaging, funny, high energy, approachable + held my attention throughout this training.”

JENNIFER BERTON, PHD, LICSW, CADC-II

Dr. Berton, LICSW, CADC-II is the founder and principal clinician at The Rose Center for Learning, which includes both a private counseling practice and a supervision, consultation, and trainings company. Dr. Berton has published articles in journals, magazines, and blogs and is the author of *Ethics for Addiction Professionals* (2014). For more than 20 year, Dr. Berton has been working with various populations in a variety of mental health settings, and has been providing clinical trainings on many topics. She received her Masters and Doctorate from UC Berkeley, and is licensed in the states of CT and RI. Visit rosecenterforlearning.org for more information.

