



Building a Private Practice Part II

Presented By: Dr. Jennifer Berton, LICSW, CADC-II



“I just learned everything I need to get my practice going. I wish I had taken this training 5 years ago.”

“I walked in not knowing how to get started. I am leaving feeling completely prepared. How can I thank you for this?”

“Just exactly what I needed.”

Training Synopsis

For clinicians who have successfully participated in the training "How to Build a Private Practice: Part I." This long desired Part II will go more in depth on how to apply the principles learned in Part I.

1

LEARNING OBJECTIVE

Gather all materials to set up your practice correctly and efficiently.

2

LEARNING OBJECTIVE

Learn how to effectively build a solid client base.

3

LEARNING OBJECTIVE

Explore all the vital tools you need to protect your practice.

4

LEARNING OBJECTIVE

Examine the potential ways to grow your business.

Core Ideas

Because there is a dense amount of information in Part I, and clinicians will vary on where they want to focus, enrolled participants will be contacted prior to this training and will be able to choose the area(s) of needed focus. Effectively helps the clients you serve. This training will go more in depth to ensure you are building a private practice that adheres to HIPAA regulations, ethical principals, and scope of practice restrictions. Part I explored these topics generally, Part II is about applying the principles more directly to your practice, with more individual and small group participation to ensure you leave with a working practice.

This training has obvious innovations in direct practice, as it aims to help the clinician build a practice that will benefit the clients it serves. This training topic connects to diversity in allowing the participants to attend to the diverse background of the clients in the community in which it serves. It connects to ethics because participants will learn how to ensure their practices adhere to the strictest of ethical principles. It connects to advocacy because clients need healthy and effective practices

from which to gain ethical and appropriate care. This training will teach attendees how to build private practices that meet the needs of the clients they serve, which strengthens both the individual client's treatment experience and the profession as a whole.

Reading List

- Berton, J.D. (2014). *Ethics for addiction professionals*. Wiley & Sons: New Jersey.
- Centore, A. (2016). *How to thrive in counseling private practice*. Thriveworks Press:
- Grodzki, L. (2015). *Building your ideal private practice*. W.W. Norton & Co: New York.
- Truffo, C. (2007). *Be a wealthy therapist: Finally, you can make a living while making a difference*. MP Press:
- Stout, C.E. & Grand, L.C. (2004). *Getting started in private practice: The complete guide to building your mental health practice*. John Wiley & Sons: New Jersey.

Training Agenda

- 9:00-9:10: Introduction of presenter and topic, and themes..
- 9:10-10:30: Part I: Overview of Essential Tools
- 10:30-10:45: Break
- 10:45 - 12:00: Part II: Troubleshooting Setting Up
- 12:00-1:00 Lunch
- 1:00-2:30: Part III: Troubleshooting Developing
- 2:30-2:45: Break
- 2:45-3:15: Part IV: Troubleshooting Closing
- 3:15-3:30: Summary of Topic/Q&A

JENNIFER BERTON, PHD, LICSW, CADC-II

Dr. Berton, LICSW, CADC-II is the founder and principal clinician at The Rose Center for Learning, which includes both a private counseling practice and a supervision, consultation, and trainings company. Dr. Berton has published articles in journals, magazines, and blogs and is the author of *Ethics for Addiction Professionals* (2014). For more than 20 year, Dr. Berton has been working with various populations in a variety of mental health settings, and has been providing clinical trainings on many topics. She received her Masters and Doctorate from UC Berkeley, and is licensed in the states of CT and RI. Visit rosecenterforlearning.org for more information.

